



# Raising Psoriasis Awareness

by AMY MANLEY

---

## The Importance of Raising Psoriasis Awareness

Raising awareness for different conditions that occur among society is more important than ever, and one of the issues that needs addressing is psoriasis. While this condition is very well understood in the medical world, understanding among the general public is not as common. By creating more awareness, patients with psoriasis are met with increased understanding, more treatment options, and better unity between patients who have this condition. By learning more about the importance of awareness and how you can help, you can do your part in creating a better understanding among society.

### Worldwide Awareness

People worldwide know the importance of creating awareness for psoriasis among society. In fact, World Psoriasis Day is held each year, and the main goal behind this day is to help others better understand the condition, the impact it has on the lives of those suffering with it, and how understanding the condition helps to create more options for patients. This global event involves more than 125 million people who have psoriasis. The main goal behind this event is to help establish more seriousness around the condition, because there is not enough seriousness around it at this time.

### Benefits of Awareness

The more people know about psoriasis, the more seriously it will be taken, and the more beneficial it will be to those with the condition. Creating awareness offers the following benefits:

- Helps those with psoriasis see that they're not alone, and that many others suffer with the same symptoms they do on a daily basis.
- Helps create more treatment options for those with psoriasis.
- Creates a higher priority for medical treatment, as this condition is at a low priority level.
- Creates an understanding among society about psoriasis.

### Tips for Raising Psoriasis Awareness

Creating awareness for psoriasis is simple, as it just requires some education. Educating yourself on the topic and helping to spread this education to others is the best way to create an understanding and help those with psoriasis see that they are not alone. In order to share education you need to first educate yourself. Websites like Psoriasis.org offer information on the subject and different steps you can take to gain understanding, such as taking part in Psoriasis Awareness Month. There are also several articles online that offer useful information on the topic that you can use to gain an understanding.

Once you've found some good sources of information, social networking sites offer the perfect platform for sharing this information. You can share them on Facebook, Twitter, and similar social networking sites to

---

encourage education among your friends. By sharing this information you'll encourage sharing among others and help spread the word in areas where this information has not reached.