

August Is Psoriasis Awareness Month!

by NEWLIFEOUTLOOK TEAM

Raising Psoriasis Awareness

Did you know this month is Psoriasis Awareness Month? The National Psoriasis Foundation uses this month as a chance to raise awareness and funding for psoriasis, and to spread information to sufferers about how to properly manage the disease.

If you think Psoriasis Awareness Month isn't important, think again.

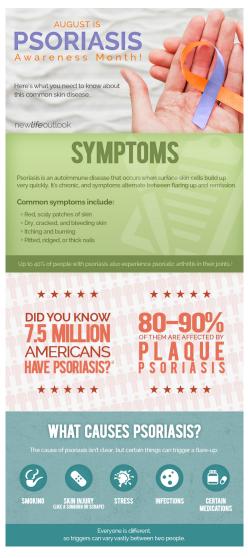
7.5 million Americans suffer from this autoimmune disease that causes red, scaly patches of skin, itching and burning, and swollen, stiff joints, among other symptoms.

Most people think of the red patches when they think of psoriasis, and psoriasis sufferers face social stigmas and embarrassment every day because many don't understand their condition.

It's time to spread the word: psoriasis is not contagious! There is no way to "catch" the disease from someone — unless of course you count your genetics as "catching" it.

On top of raising awareness and spreading information about the condition, it's important for people with psoriasis to help empower themselves and fellow sufferers to take control of their condition. Psoriasis treatment and management is in your hands, so use this month as a chance to learn more and teach others about proper treatment.

Now get out there and spread the word!



THE TOTAL COST OF PSORIASIS TREATMENT WAS BETWEEN \$51.7 BILLION AND \$63.2 BILLION WORLDWIDE IN 2013."

